



# BUILD CALIFORNIA

## PROGRAM SPONSORSHIP OPTIONS

By shaping perceptions of the industry, informing youth and their influencers about careers in construction, and connecting them to local training programs, Build California is inspiring, engaging, and activating the next generation of California's workforce.

Since launch in Q4 2019 through 2023, Build California has reached over 57,000 students and prospective construction professionals, and earned more than 62 million digital impressions.



For more information or custom sponsorship packages please contact Director, Workforce & Community Development **Yuhi Aizawa Combatti** at **916.371.2422** or **CombattiY@agc-ca.org**.

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BENEFITS	DIAMOND \$50,000	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	COPPER \$1,000
Sponsorship announced in press release distributed to industry news outlets	X					
Co-creation of one Build California e-cademy on-demand course (curriculum developed by company, approved by Build California)	Two	One				
Exclusive sponsor of Build California school presentation (sponsor can select school)	Four	Two	One			
Company recognition in Build California social media posts	Six	Four	Two	One		
Recognized as Build California Ambassador Forum meeting sponsor	Four	Three	Two	One		
Brand recognition on Build California website	Logo	Logo	Logo	Logo	Name	Name
Receive Build California hardhat stickers	5,000 QTY	2,500 QTY	1,000 QTY	500 QTY	250 QTY	100 QTY
Receive electronic Build California sponsor badge for company website	X	X	X	X	X	X
Free access to sponsored job postings on the Build California Job Board	X	X	X	X	X	X

## A LA CARTE SPONSORSHIP OPTIONS

### \$2,500

Recognized as sponsor of one Build California Ambassador Forum meeting

### \$2,500

Exclusive sponsor of one Build California school presentation

### \$5,000

Co-creator of one Build California e-cademy on-demand course (curriculum developed by company, approved by Build California)

### \$5,000

Exclusive sponsor of one Build California student job walk (includes transportation & PPE for 50 students max)

### \$25,000

Exclusive sponsor of Build California student t-shirts (company logo on sleeve)